



**3115 Foothill Blvd., Suite M120  
La Crescenta, CA 91214  
(818) 334-8826**

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## **BAM! TV (BeingAMan.tv)**

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**Logline:** Dating can be hell. Learning how can be much, much worse!

BAM TV is a fun, irreverent, hard-hitting show that takes the AFC, “soft” male and “fixes” his dating, sex and relationship problems. This is done using the BAM Principles from “Being a Man in a Woman’s World I, II & III” by Dr. Dennis W. Neder.

The show is dual-tracked – one version for the Internet and one for cable. It has a variety format that includes guest interviews, audience Q&A, training segments by Dennis, in-field challenges for students to learn skills, competitions, and much more.

The tracks are tied together via the Internet with additional content, sponsor products, games, special promotional opportunities and content not available in the episodes.

The show runs on-line with a new episode every week.

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